



Lodi
Memorial Hospital
Foundation, Inc.



First Day

Keeping mom & baby together

The most important day of our lives is delivery day. Unfortunately, with some births excitement turns to stress and critical care is required. Please join us in supporting the creation of a new

Level II NICU (Neonatal Intensive Care Unit)

The *First Day* capital campaign, managed by the Lodi Memorial Hospital Foundation, has a goal of \$500,000 and will close on December 31, 2017.

Delivery day is emotional, physically draining and the most critical time for a newborn. Unfortunately, many births do not go full term or become stressed and upon delivery, premature or complex-birth babies must receive special care and be taken from their moms to the Neonatal Intensive Care Unit (NICU). Critical bonding becomes impossible and families are torn by the separation.

The **First Day** capital campaign will provide funds to open a Level II NICU at Lodi Memorial and provide care for newborns as early as 5-weeks premature. This will impact nearly 200 families in our community and keep mom, baby and family together.



So what will the campaign fund?

- Specialized equipment for respiratory therapy and cardiac monitoring
- Training for delivery teams
- Full-time Neonatologist or specially trained pediatricians
- Patient Room upgrades in the Maternity Ward, Surgery Ward and a Medical-Surgery treatment room
- New Ultrasound equipment for the outpatient clinic and improved prenatal care
- Endowment funds for program support in future years
- Books for Babies (Newborn/Mother reading program) and Pillow Pets for pediatric patients

Who will operate the NICU?

Specially trained Pediatricians will operate the NICU with UC Davis doctors support through the PEANUT Program (Pediatric Emergency Assistance to Newborns Using Telemedicine). A dedicated team of highly skilled and caring OB nurses will also serve.



From NICU to First Birthday

“Knowing I had a caring medical team helped, but my baby had to be transferred out which made it almost unbearable. A Level II NICU at Lodi Memorial would have made all the difference for us and all the families in the future.”
- Ivette Cordova

“Without a Level II NICU our baby may not be here. Unfortunately, we had to leave Lodi for this level of care and I now know how critical it is for Lodi Memorial to have such a unit. Please support the First Day campaign to assure other families can stay together.”
- Jayme Weldon

How else do we serve our youngest patients?

Pediatric care has a heightened emphasis at Lodi Memorial with the recent upgrade of the Emergency Department for expediting pediatric patients and providing a child-friendly waiting area. The Surgery department is updating one room for pediatrics to create a low-stress pre-opt environment and the Medical-Surgery ward is creating a child-friendly treatment room focused on our young ones.

How does Lodi Memorial Compare?

Lodi Memorial has been recognized for its excellence of care with the following designations:

- Baby Friendly USA designation - only 4% of national hospitals are selected
- Infant Nutrition Award from the Center for Disease Control (CDC)
- Premature Birth Reduction - CA Maternal Quality Care Collaborative
- Safe Sleep Champion - Lodi Memorial is the only hospital in California to receive this award
- 2014 Top Performer by the Joint Commission - only hospital in San Joaquin County

Lodi Memorial Hospital Facts:

- Annual Births: 1150
- Hospital Admissions: 8000+
- Emergency Visits: 49000+
- Surgery Cases: 5000+
- Medical Staff: 266
- Volunteers: 175
- Total Employees: 1400
- Operating Budget: \$200 million+



So how can I help?

- Contribute or pledge to contribute funds this year (Donation Form enclosed)
- Tell your friends and ask them to join your support - create a challenge on Facebook
- Encourage your employer to consider a matching gift
- Share your support on social media
- Attend Foundation events where proceeds benefit *First Day*

Ways to Donate:

1. Use the form enclosed
2. Donate online at www.LMHFoundation.org/FirstDay
3. Encourage several friends to join you
4. Call for a personal visit from the Foundation staff
5. Contact your employer about supporting this fund drive



How will donors be recognized?

All donors will be listed in the Foundation annual report and on the Foundation website unless you opt out. Donors of significant gifts will receive additional recognition.

Are there naming rights for donors?

Yes, donors over \$50,000 will have the option to be recognized as the donor of a major piece of equipment.

Where can I get more details or see videos?

Visit our website at:

LMHFoundation.org/FirstDay

Connect with us online:

 [LodiMemorialHospitalFoundation](https://www.facebook.com/LodiMemorialHospitalFoundation)

 [Lodi_LMHFoundation](https://www.instagram.com/Lodi_LMHFoundation)



For a personal call or visit please contact us:

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Enhancing the Lodi Community's
healthcare & healthy living
through philanthropy.



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